



# Fine Point Gel Ink Retractable On Sale!

**The First Retractable  
Needle Point Gel Ink  
Rolling Ball Pen!**

Q7™ Retractable  
Needle Point Gel Ink



Q7 is Packed in an  
Individual Vinyl Pouch

**Sale Dates  
April 1, to  
June 30, 2012**

*Pen color is  
ink color!*

*Red  
Blue  
Black  
Green  
Purple*



G2® Retractable  
Gel Ink Rolling Ball



## The Next Generation In Writing Instruments

### Q7™ - Retractable Needle Point Gel Ink Pen...

This advanced, futuristic design is the new standard for smooth fine line, gel ink writing and one you will be proud to put your message, company name and/or logo on. The Pilot name is recognized around the world for high quality reliable writing instruments and the perfect choice for your corporate gift to customers and prospects. The new advanced design and contoured rubber grip reduce "finger fatigue" and is easily refilled with the popular G2 gel ink refills available most everywhere. Black ink only.

2012 Prices	100	500	1000	2500	5000	
Q7 Retractable Needle Point	<del>5.00</del>	<del>4.75</del>	<del>4.20</del>	<del>3.75</del>	<del>3.50</del>	(2AB2C)

#### SPECIAL SALE PRICES APRIL 1, TO JUNE 30, 2012

100 - 999	1000 - 2499	2500+	
<b>\$4.50</b>	<b>\$4.00</b>	<b>\$3.60</b>	(3A)

**BARREL COLORS:** Chromium, Rubidium Red, Krypton Green, Cobalt Blue with black ink.

**IMPRINT AREA:** 1 1/2" x 5/16"

### G2® - Retractable Rolling Ball Gel Ink Pen

Pilot's G2 Retractable Gel Ink Pen features a dynamic gel ink formula that's water resistant, smear-proof and assures smooth skip-free writing every time. The contoured rubber grip conforms to your writing style for effortless writing comfort, and it's retractable, so there's no cap to lose! Available in five popular colors with fine points. Smoke barrel, ink color matches pen trim colors (grip, top and clip) and cannot be changed.

2012 Prices	200	500	1000	2500	5000	
IG2-7 Retractable Gel Rolling Ball	<del>1.98</del>	<del>1.88</del>	<del>1.66</del>	<del>1.45</del>	<del>1.40</del>	(2AB2C)

#### SPECIAL SALE PRICES APRIL 1, TO JUNE 30, 2012

200 - 999	1000 - 2499	2500+	
<b>\$1.80</b>	<b>\$1.60</b>	<b>\$1.40</b>	(2AB)

**TRIM/INK COLORS:** Black, Blue, Red, Purple and Green

**IMPRINT AREA:** 1 1/2" x 5/16"

#### ORDER INFORMATION:

**IMPRINT COLORS:** Most standard PMS colors

**SCREEN/PLATE CHARGE:** \$25.00 (G) per color

**PACKAGING:** IG2-7 - Individual sealed pouch,

Q7 - Individual vinyl pouch.

**PRODUCTION:** 15 working days from receipt of order and acceptable artwork.

#### DISTRIBUTED BY: